

Education

Oslo School of Architecture and Design
Oslo, Norway
Masters in Design
Service Design
2023

Savannah College Of Art and Design (SCAD)
Atlanta, Georgia
Graphic Design Major
Motion Media Minor
Photography Minor
2018

School of Motion
Cinema 4D Course
2019

Cooper Union
Service Design Course
2019

IDEO
Human-Centered
Service Design Certificate
2020

Skills

Illustrator, InDesign, After Effects, Lightroom, Maxon Cinema 4D, Photoshop, Figma, Sketch app, InVision, Html5, MadMapper, Modul8, SketchUp, Microsoft Suite, Unity

Affiliations

The Professional Association For Design (AIGA)
Atlanta, Georgia
SCAD Atlanta Student Chapter
Communications & Social Media Director
2015-2018

Type Directors Club
Member
2017 - Present

The Professional Association For Design (AIGA)
Atlanta, Georgia
2015-Present

Experience

Cloud Insurance
Designer
Oslo, Norway
2021 - present
Comprehensive design systems lead in collaborating with sales and dev teams. Own visual language and ensure alignment of brand standards across all platforms, fostering a cohesive and impactful brand presence.

Bitter Woman Syndrome
Founder
Atlanta, Georgia
2020 - 2021
Founded design consultancy dedicated to tech startups and NGOs. Strategized brand direction through voice, tone, and visual language. Employed Design Thinking methodologies. Enriched CX for diverse projects.

Mailchimp
Designer
Atlanta, Georgia
2018 - 2020
Main designer for Product, Marketing, Brand, and Design Systems. Delivered illustrations, animations, photography, and overall brand presence. Strategically crafted brand guidelines for both internal and external projects.

Mailchimp
Design Intern
Atlanta, Georgia
Fall 2018
Collaborated with the branding team to tell the unique story of Mailchimp. Working closely with Design Operations, I contributed to visual merchandising for the employee incentive store, adhering to brand guidelines in designing merchandise, social assets, and collateral for the marketing website.

PureRed
Creative Intern
Stone Mountain, Georgia
Summer 2018
Collaborated with the Chief Creative Officer on diverse projects, including researching, designing, and production of internal branding, exhibition design, and realigning the company website.

National Cash Register (NCR)
Atlanta, Georgia
Spring 2018
Project team collaborates with NCR to research & develop concepts for new out of the box experiences to be incorporated into interactive signage & wayfinding.

Awards & Publications

OBS Magazine
"The Service of Living"
2021

Savannah College Of Art And Design (SCAD)
Academic Honors
Scholarship
2015 - 2018

Savannah College Of Art And Design (SCAD)
Achievement Honors
Scholarship
2015 - 2018

Mailchimp Brand
Excellence Award
"The Expert Absurdest"
2019

Personal Skills

Water Safety Instructor
CPR Certified
First Aid Certified
Occasional Fire breathing
Cat Herding
Juggling
Professional chef to a 1 year old

References

Frankie Ratford
The Design Kids

Chris Blair
Product Designer

Bernt Roalkvam
Squiracle